

College of Applied Science and Technology

STRATEGIC PLAN 2014–2018



**ILLINOIS STATE
UNIVERSITY**
Illinois' first public university



**College of Applied Science
and Technology** Goals and strategies

Adopted by the College of Applied Science and
Technology Council on December 13, 2013.

STRATEGIC PLAN 2014–2018

College of Applied Science and Technology goals

GOAL 1

Provide premier, comprehensive undergraduate programs.

GOAL 2

Provide graduate education programs that have a state, national, and international reputation for excellence.

GOAL 3

Maintain state, national, and international recognition for quality research and scholarship.

GOAL 4

Provide outreach initiatives that enhance the public and private sectors.

GOAL 5

Provide state-of-the-art technology and infrastructure that is sensitive to a healthy, safe, and environmentally sustainable campus.

GOAL 6

Attract, develop, and maintain meaningful relationships with internal and external constituencies.

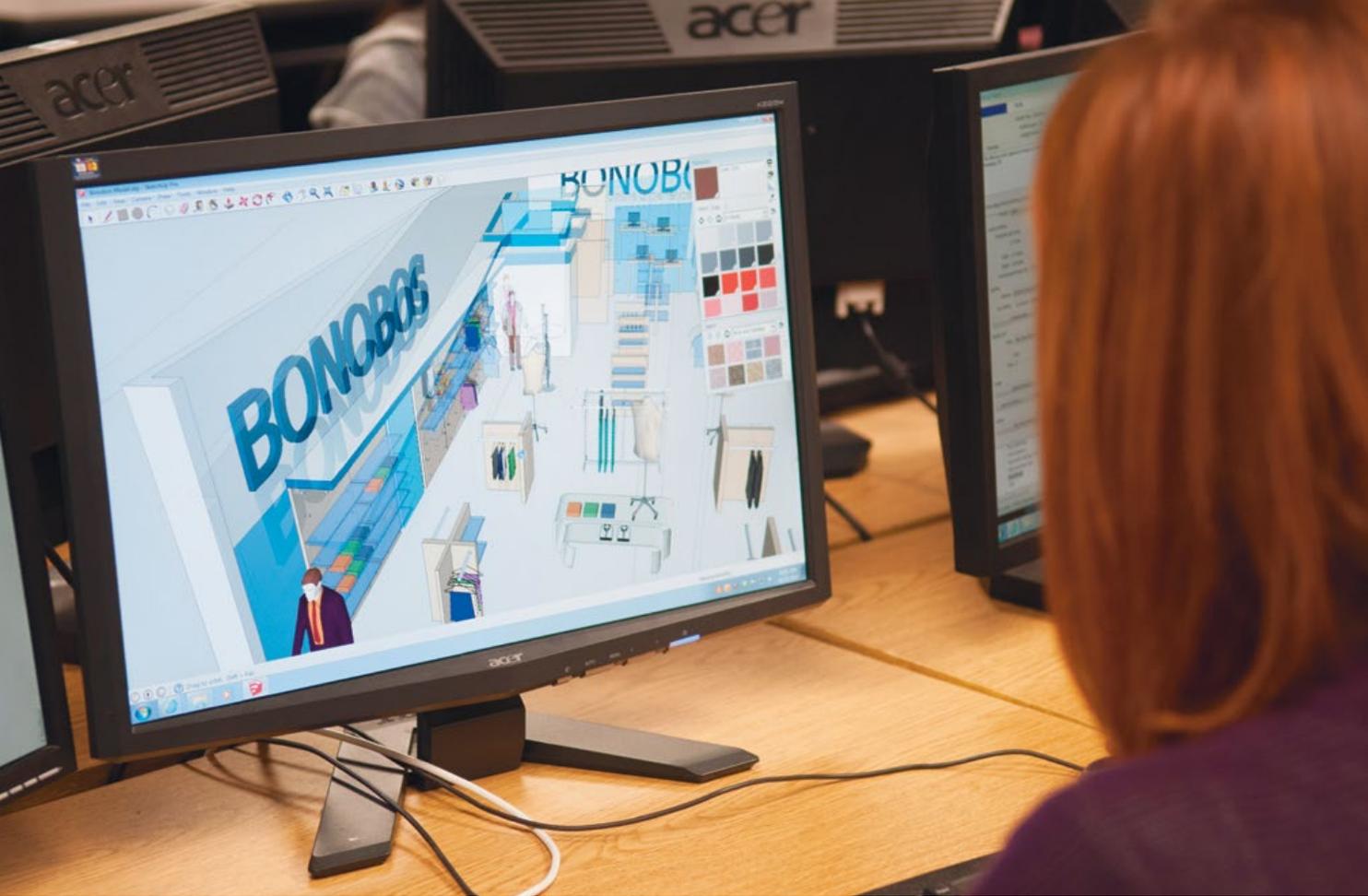
VISION

The College of Applied Science and Technology graduates individuals skilled in critical thinking with a lifelong passion for learning and a strong commitment to civic engagement.

MISSION

The College of Applied Science and Technology cultivates the intellectual and personal growth of individuals through premier teaching, research, and outreach programs. We emphasize innovative relationships between theory and practice in order to graduate technologically skilled lifelong learners who can contribute effectively to their profession and society.





Goals and strategies

GOAL 1

Provide premier comprehensive undergraduate programs.

STRATEGIES

- A.** Offer each student opportunities for experiential learning, including, but not limited to, student research, service learning, civic engagement, honors programs, volunteering, internships, study abroad, and community outreach activities.
- B.** Promote diverse educational opportunities as a means of broadening life experience, encouraging professional conduct, and fostering a cross-cultural understanding for students and faculty.
- C.** Recruit and maintain a diverse, talented faculty of tenure-track, non-

tenure-track, and administrative/professional (AP) personnel, as necessary, to accommodate quality teaching and research.

- D.** Utilize accreditations, where appropriate, to promote quality and rigor in undergraduate programs.
- E.** Continue to emphasize career placement opportunities for all students.
- F.** Pursue alternate delivery of courses to meet global changes, market conditions, and effective pedagogies.
- G.** Continue and expand participation in General Education programs through curricula offerings.
- H.** Reward activities that promote premier undergraduate education experience.

I. Maintain support of student teacher and intern supervision.

J. Provide resources to attract and recruit diverse, highly qualified undergraduate students.

GOAL 2

Provide graduate education programs that have a state, national, and international reputation for excellence.

STRATEGIES

- A.** Pursue graduate degrees building on strengths of selected programs.
- B.** Pursue alternate delivery of courses to meet global changes, market conditions, and effective pedagogies.

- C.** Support existing programs of distinction and explore the feasibility of others in selected areas of strength.
- D.** Provide resources to attract and recruit diverse, high-quality graduate students.
- E.** Reward activities that contribute to exemplary graduate education experience.
- F.** Provide resources to attract and maintain high-quality graduate faculty.
- G.** Provide high-quality graduate programs that focus upon advanced study, research application of principles and practices, and professional ethical conduct.

GOAL 3

Engage in high-quality research and scholarship.

STRATEGIES

- A.** Strengthen available resources for scholarship, research, sabbatical leaves, grant writing, professional activities, and other faculty development opportunities.
- B.** Provide incentives and ongoing support for interdisciplinary/intra-university research projects.
- C.** Reward faculty through the Appointment, Salary, Promotion, and Tenure (ASPT) process for quality research and scholarship.

GOAL 4

Provide outreach initiatives that are mutually beneficial to the academic community and public and private sectors.

STRATEGIES

- A.** Recognize and reward students, faculty, and staff involved in strategic collaborations and targeted community outreach.

- B.** Establish and enhance collaborations with the private sector, schools, community, government, and nongovernment organizations.
- C.** Encourage and recognize civic engagement.
- D.** Establish strategic partnerships with professional and community organizations to discuss, interpret, and apply knowledge to public policies and professional practice.
- E.** Support Science and Technology Week and continue to seek extramural sponsorship.
- F.** Explore expansion of outreach activities that integrate and support teaching and scholarship.
- G.** Encourage dissemination of knowledge through the news media.
- H.** Explore the feasibility of “centers that matter” to enhance opportunities for faculty, students, and public and private sector collaboration.

GOAL 5

Provide state-of-the-art technology and infrastructure that support a healthy, safe, and environmentally sustainable campus.

STRATEGIES

- A.** Promote student technology fluency, as well as relevant faculty and staff development, in the use of technology for teaching and scholarship.

- B.** Establish up-to-date technology and infrastructure to support teaching and research activities.
- C.** Collaborate with university technology units (e.g., Center for Teaching, Learning, and Technology) to more efficiently deploy resources.
- D.** Explore permanent funding for additional support staff in areas of demonstrated need.
- E.** Promote initiatives and activities that incorporate sustainable practices in support of *Educating Illinois* (Goal 4, Strategy 5).

GOAL 6

Attract, develop, and maintain meaningful relationships with internal and external constituencies.

STRATEGIES

- A.** Increase external support in order to guarantee an operating budget that supports academic excellence.
- B.** Develop and deploy an effective, efficient, integrated, and comprehensive college marketing plan.
- C.** Encourage efforts to increase local, state, federal, and private support of the college.
- D.** Continue and expand CAST’s contributions to the campus community.
- E.** Continue and promote a commitment to shared governance.

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COLLEGE OF
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AND TECHNOLOGY**
Illinois State University

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